



LIFE-DSR Social Media Posts for Affiliates to Share

Have questions? Contact Jo Zhou at jzhou@lumindidsc.org.

The text below has been approved by the Institutional Review Board. It is slightly modified from its original version to accommodate the third-person voice of other organizations sharing our content.

LuMind IDSC Foundation Social Media URLs/Handles

Facebook: [facebook.com/LuMindIDSC](https://www.facebook.com/LuMindIDSC)

Twitter: twitter.com/LuMindIDSC

Instagram: [instagram.com/LuMindIDSC](https://www.instagram.com/LuMindIDSC)

LinkedIn: [linkedin.com/company/LuMindIDSC](https://www.linkedin.com/company/LuMindIDSC)

Facebook and/or LinkedIn Posts to Share

A folder of IRB-approved images that can be shared with these posts is located here:

https://drive.google.com/drive/folders/15Tc87lOtmpuXzWM_jVgNH3cGxPscU4Od?usp=sharing

Post 1

Solving some of the biggest medical challenges of the Down syndrome community is a huge task LuMind IDSC Foundation is attempting to solve. The #LIFEDSR study aims to collect the medical, physical, and behavioral data of 270 adults with DS age 25+ to address major community concerns including the high rate of Alzheimer's disease.

This study does not involve a trial of new medications or therapies. The goal of #LIFEDSR is to understand Down syndrome better by gathering data to answer questions such as, "Why do so many people with DS develop Alzheimer's disease and how can we prevent it from happening?"

Interested in learning more? Get more details and download an informational flyer at

<http://www.LuMindIDSC.org/LIFE-DSR>.

Post 2

To solve problems such as the high rate of Alzheimer's disease in people with Down syndrome, researchers need to gain a clearer understanding of Down syndrome itself. LuMind IDSC Foundation can

only do that if people with DS age 25+ and their caregivers make their voices heard by participating in important research!

The #LIFEDSR study aims to collect medical, physical, and behavioral data from 270 adult participants. This is not a trial for new medication or therapy. Rather, researchers need data points—for example, height and weight, sleeping patterns, and blood samples—gathered over time to help form a clearer picture of the physiology of people with DS.

Think you might be interested in participating? More information, including an informational flyer with many more details, is available at <http://www.LuMindIDSC.org/LIFE-DSR>.

Twitter Posts to Share

Post 1

Adults with #Downsyndrome age 25+ and their #caregivers invited to make voices heard by participating in #LIFEDSR, observational #research (not med trial) to help @LuMindIDSC understand medical challenges, e.g., high rate of #Alzheimers. Learn more: [LuMindIDSC.org/LIFE-DSR](http://www.LuMindIDSC.org/LIFE-DSR)

Post 2

#Research alert from @LuMindIDSC for #caregivers of adults age 25+ w/ #Downsyndrome: new adult participants are needed for #LIFEDSR, an observational study not involving medication or therapy trials, to better understand DS and medical challenges. Learn: [LuMindIDSC.org/LIFE-DSR](http://www.LuMindIDSC.org/LIFE-DSR)

Instagram Posts to Share

Post 1

#Research alert from @LuMindIDSC: The #LIFEDSR study is looking for participants—adults with Down syndrome age 25 and older—to help us gather medical, physical, and behavioral data (for example, height, weight, and sleep patterns) to further our understanding of the physiology of people with Down syndrome. Since this is an observational study, it does not involve testing medications or therapies.

Visit [LuMindIDSC.org/LIFE-DSR](http://www.LuMindIDSC.org/LIFE-DSR) for more information.

Post 2

#Research alert from @LuMindIDSC for caregivers of adults age 25 and older with #Downsyndrome: the #LIFEDSR study is gathering data points to better understand DS and how conditions like #Alzheimers are related. This is an observational study, meaning it involves measuring medical, physical, and behavioral data over a period of time.

Want to know more about #LIFEDSR? You can find more information on LuMind IDSC's website at [LuMindIDSC.org/LIFE-DSR](http://www.LuMindIDSC.org/LIFE-DSR), including a flyer with details on what participation entails.