



*my*DSmoment

Research Awareness Campaign Videos for Sharing



The following pages of this document contain links to YouTube videos from our #myDSmoment research awareness campaign.

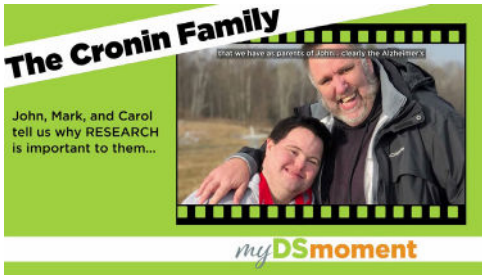
Since our affiliates share our goal of raising awareness and understanding of Down syndrome research, we encourage sharing of these posts on your own accounts.

You can post the YouTube links directly on your preferred social media channel. Please consider also linking to our #myDSmoment landing page, which contains further information for individuals and families interested in taking the next step for research:

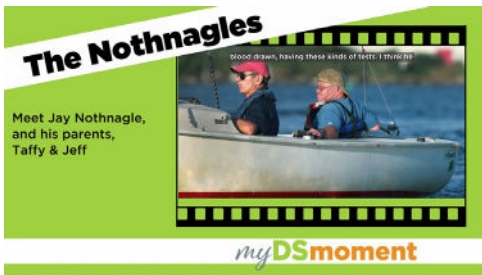
<http://www.lumindidsc.org/myDSmoment>



#myDSmoment Testimonial #1
 Featured in Video: Michelle Sullivan
 YouTube Link: https://youtu.be/8XENJvN_yLo



#myDSmoment Testimonial #2
 Featured in Video: The Cronin Family
 YouTube Link: <https://youtu.be/D8hLKtBZLRk>



#myDSmoment Testimonial #3
 Featured in Video: The Nothnagles
 YouTube Link: <https://youtu.be/CH1E-8BajXY>



#myDSmoment Testimonial #4
 Featured in Video: Alex & Kari Jones
 YouTube Link: <https://youtu.be/Ez4APpZMnCQ>



#myDSmoment Testimonial #5
 Featured in Video: David Egan
 YouTube Link: <https://youtu.be/I5hCHd58LsQ>



#myDSmoment Testimonial #6
 Featured in Video: Jo Ann Simons
 YouTube Link: <https://youtu.be/71ohkd7UarQ>



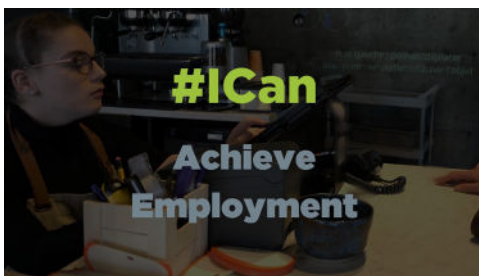
#myDSmoment Testimonial #7
Featured in Video: Dr. Stephanie Santoro
YouTube Link: <https://youtu.be/7oCwBApGjoi>



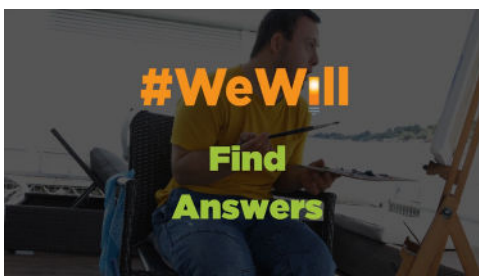
#myDSmoment Testimonial #8
Featured in Video: Dr. Brian Skotko
YouTube Link: https://youtu.be/Z3l6Zd_ql6o



#myDSmoment: Past Educational Inclusion
YouTube Link: <https://youtu.be/BomgXzH7mNU>



#myDSmoment: Present Employment
YouTube Link: <https://youtu.be/GwiiOu9j7FM>



#myDSmoment: Future Answers
YouTube Link: https://youtu.be/O_A7Q-pRbLQ

RESEARCH GLOSSARY #1

What are "amyloid plaques" and how do they relate to Alzheimer's disease?

Research Glossary Entry #1
Term Defined: Amyloid Plaques
YouTube Link: <https://youtu.be/btU4lynwBBY>

RESEARCH GLOSSARY #2

What are "tau tangles" and how do they relate to amyloid plaque and Alzheimer's disease?

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Research Glossary Entry #2

Term Defined: Tau Tangles

YouTube Link: <https://youtu.be/cACEPxnG29U>

RESEARCH GLOSSARY #3

What is "biotech" research and how is it different from pharmaceutical research?

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Research Glossary Entry #3

Term Defined: Biotech

YouTube Link: <https://youtu.be/jAQ0AbSV8ys>

RESEARCH GLOSSARY #4

What is the Food and Drug Administration responsible for and how does it relate to research?

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Research Glossary Entry #4

Term Defined: FDA (Food and Drug Administration)

YouTube Link: <https://youtu.be/wdd-Kmft5uw>

RESEARCH GLOSSARY #5

What do "IRB" and "IRB approval" mean in the context of research?

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Research Glossary Entry #5

Term Defined: IRB (Institutional Review Board)

YouTube Link: <https://youtu.be/TSAmsvuElz4>

RESEARCH GLOSSARY #6

What does "regression" mean for people with Down syndrome?

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Research Glossary Entry #6

Term Defined: Regression

YouTube Link: <https://youtu.be/v-5kBBmrU80>

RESEARCH GLOSSARY #7

What are "biomarkers" and how do researchers use them to understand conditions like Alzheimer's?

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Research Glossary Entry #7

Term Defined: Biomarkers

YouTube Link: <https://youtu.be/yiEXd1seVbE>

RESEARCH GLOSSARY #8

What is "hypoglossal nerve stimulation" and what condition does it treat in people with DS?

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Research Glossary Entry #8

Term Defined: Hypoglossal Nerve Stimulation

YouTube Link: <https://youtu.be/5lOAC2n8JmU>

RESEARCH GLOSSARY #9

What are "clinical trials" and how can they benefit people with Down syndrome?

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Research Glossary Entry #9

Term Defined: Clinical Trials

YouTube Link: https://youtu.be/j_CG1WhyKxE

RESEARCH GLOSSARY #10

When people talk about "industry" in the context of Down syndrome research, what do they mean?

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Research Glossary Entry #10

Term Defined: Industry

YouTube Link: <https://youtu.be/VLhZR0ukEJE>

RESEARCH GLOSSARY #11

What is a "natural history study" and how is it different from other types of research?

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Research Glossary Entry #11

Term Defined: Natural History Study

YouTube Link: <https://youtu.be/k161alzywhE>

RESEARCH GLOSSARY #12

Who is a "PI" and what role do they play in conducting research?

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Research Glossary Entry #12

Term Defined: PI (Principal Investigator)

YouTube Link: <https://youtu.be/ZYP1UeZEBfc>